



# Fundraising

PUTTING THE FUN INTO FUNDRAISING



# Fundraising

WITH FERGUSON PLARRE BAKEHOUSES

## Raise money with our amazing Fundraising Packs

With over 120 years of baking, FERGUSON PLARRE BAKEHOUSES savoury products represent a great way to help your members enjoy award winning Pies, Tiddly Oggies, Sausage Rolls whilst raising funds for your group, community or charity.

### FERGUSON PLARRE BAKEHOUSES

fundraisers are perfectly suited to:



Schools



Sports Clubs



Community Groups



Charities



# Award Winning

PIES, TIDDLY OGGIES & SAUSAGE ROLLS

We've been baking scrumptious Pies, Tiddly Oggies & Sausage Rolls for over a century. All products are still baked under the keen eye of 4th generation baker Michael Plarre and all of our savouries are award winners:



Victoria's Best Sausage Roll as judged at the Victorian Baking Show



Australia's Best Pasties (Tiddly Oggies) as judged at The Great Aussie Pasty Competition



Award winning Pie range as judged at The Great Aussie Pie Competition

All of our savouries are freezable so you can promote and sell them to your customers in volume and with confidence.



# Six Easy Steps

FOR FUNDRAISING WITH FERGUSON PLARRE

## Step 1 – Plan

Start by identifying a date for your Fundraisers to collect their products from your local FERGUSON PLARRE. Give your local store a call to book in this date. Create a Fundraising Cover Letter to send to your members or use the template provided by Ferguson Plarre.

## Step 2 – Dates & Distribution

Work out the date that order forms need to be returned to you. Allow yourself enough time to collate orders and notify your local Ferguson Plarre within 3 days of the collection date. Put the appropriate pick up date and store on the Orders Collector Form and the fundraising letter then distribute this Form to your students /members to start collecting orders.

## Step 3 – Collect

Collect forms & money and start to tally all totals. Be sure to double check all orders before placing a Master Order. We need to charge you for what you've ordered. Use the Master Order Form provided to record all orders. If you need to send out reminder notices, please feel free to use the template provided.

## Step 4 – Contact

Email your final order through to your local FERGUSON PLARRE BAKEHOUSE.

## Step 5 – Pick Up

As the fundraiser organiser, you need to co-ordinate a suitable pick up date and time with your local store. You will then have to ensure that all customer have a receipt of their order that they will show when picking up their products from their local store. You will also need to inform them of the pick up date and time.

## Step 6 – Celebrate & set a date for the next one!

Count your funds, celebrate your success with your team and set the date for your next Ferguson Plarre fundraiser!



# Important Info

**ABOUT FUNDRAISING WITH FERGUSON PLARRE**

## **Timing:**

All year round - Our fundraisers are available all year round. Orders must be placed at least 3 business days prior to pick up

## **Minimum Orders:**

A minimum order of \$100 applies

## **Payment:**

Must be made on day of collection or earlier.

## **Payment options:**

Cash, Eftpos or Credit Card (no Cheques accepted)

## **Baked fresh:**

Our savouries are made fresh daily. If refrigerated, they are best consumed within 3 days of order. If frozen, they can be kept for up to 6 months.

## **Storage:**

Refrigerate for 3 days (then consume) or freeze for up to 6 months.

## **Fragile:**

Please handle with care when distributing.

## **Freezable:**

Our savouries are perfect for the freezer so they can be enjoyed throughout the year.

## **Pick Up:**

It is important that you time your pickup carefully. Make sure your vehicle is cool or use an esky with ice blocks. Products should be refrigerated or frozen within 2 hours of pickup.

## **Feedback – We always want to get better!**

At FERGUSON PLARRE BAKEHOUSES we've been perfecting our recipes for over 120 years. We want to help you to deliver quality, delicious products & service that your customers will continue to buy, fundraising drive after fundraising drive.

We'd love your feedback, so please don't hesitate to call us on 03 9336 3200 if you have any questions or email us at [customer@fergusonplarre.com.au](mailto:customer@fergusonplarre.com.au) to send us your suggestions for improvements.



# Pricing Tables

CHOOSE PRODUCTS FOR YOUR FUNDRAISING DRIVE



## Pack of 5 Lunch Sized Beef Pies



Cost to your group (incl GST)	Suggested selling price to your customers	Profit to your organisation (per pack)
\$19.20	\$24.00	\$4.80



## Pack of 5 Lunch Sized Tiddly Oggies



Cost to your group (incl GST)	Suggested selling price to your customers	Profit to your organisation (per pack)
\$19.20	\$24.00	\$4.80



## Pack of 6 Lunch Sized Sausage Rolls



Cost to your group (incl GST)	Suggested selling price to your customers	Profit to your organisation (per pack)
\$19.20	\$24.00	\$4.80



## Pack of 10 Party Pies



Cost to your group (incl GST)	Suggested selling price to your customers	Profit to your organisation (per pack)
\$19.20	\$24.00	\$4.80

# Pricing Tables

CHOOSE PRODUCTS FOR YOUR FUNDRAISING DRIVE



## 5 x Plant Based Sausage Rolls

Cost to your group (incl GST)	Suggested selling price to your customers	Profit to your organisation (per pack)
\$19.20	\$24	\$4.80



## 5 x Plant Based Aussie Pie

Cost to your group (incl GST)	Suggested selling price to your customers	Profit to your organisation (per pack)
\$19.20	\$24	\$4.80



## 10 x Small Sausage Rolls

Cost to your group (incl GST)	Suggested selling price to your customers	Profit to your organisation (per pack)
\$19.20	\$24	\$4.80



## 1 x Family Beef Pie

Cost to your group (incl GST)	Suggested selling price to your customers	Profit to your organisation (per pack)
\$7.40	\$9.90	\$2.50

# Letters & Notices

## COVER LETTER & REMINDER NOTICES

To help make your Fundraiser super-easy, we've created an introductory Cover Letter and a Reminder Notice that you can customize and provide to your members.

These can be emailed to you by your local Ferguson Plarre store or downloaded directly from our website at [www.fergusonplarre.com.au/fundraising](http://www.fergusonplarre.com.au/fundraising)

