



HOST A PIE EVENT

FUNDRAISING, IT'S AS EASY AS PIE!

Hosting a Pie Event is a fantastic way to raise funds for your organisation.

It's simple, we sell our pies to your organisation at a special price, and you on-sell the pies to your members at your event at a higher price – the profit you make generates funds for your organisation.

Follow these steps to organise your pie event with us.

Step 1 – Plan

Speak to your local Ferguson Plarre store to plan and book in the date of your fundraising event. Choose a date that best suits you and your community.

You can find your local store here>>
fergusonplarre.com.au/locations

Step 2 – Promote and gather RSVPs

Tell your community about your event. Gather RSVPs and gain an idea of how many people will be attending.

Step 3 – Place Your Order

Calculate how many pies you will need to cater your event and place your order with your local store. You can make the payment for your order on the day of collection or any time before.

Step 4 – Organise

Make sure you have all the equipment and tools you need for a successful event. Ensure you're equipped with:

- A fridge to store the cold pies
- An oven to heat up the pies
- A pie warmer or Bain Marie to store the baked pies
- A cash box or card-based payment method
- Serving tongs
- Paper bags
- Napkins
- Tomato sauce

Step 5 – Collect and Host

Pick up your pies from your local store and get ready to start serving at your event.

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FUNDRAISING PRODUCTS

For pie events, each variety of savoury must be ordered in quantities of 5. All pies must be picked up cold unless otherwise arranged with your local store.

Our Pies are award winning, made with premium quality ingredients and buttery pastry.



Classic Beef Pie

Our most popular pie is also one of our best. We've been perfecting this recipe for over 100 years – crisp golden pastry filled with hormone free minced beef, slow cooked in a deep, rich gravy.



Large Sausage Roll

Voted Victoria's best, we make our large Sausage Roll with lean beef sausage mince, our secret seasoning and golden puff pastry.



Original Tiddly Oggie

A classic combination of beef, onion, carrot and potato wrapped in crisp flaky pastry. Tiddly Oggie is Cornish for 'Proper Pastie' and that's exactly how we make it!



Vegetable Tiddly Oggie

We have been baking award-winning Tiddly Oggies for over 120 years! This vegan-friendly version is packed full of fresh veggies like potato, carrots, swede, turnip and onions and encased in a vegan-friendly puff pastry.

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PRICING

The "cost to your group" is the price locked in when you hit the \$25 order mark and the 'suggested selling price' is what we recommend you sell the products for when fundraising.

Minimum Order	Cost to your Group (per 5 pack)	Suggested Selling Price (per pie)	Profit to your Organisation (per item sold)	Minimum Profit to your Organisation
\$500 or 20 packs of pies	\$25	\$7.50	\$2.50	\$250

KEY INFORMATION

Timing:

Orders must be placed at least 7 days prior to pick up.

Minimum Orders:

The minimum order value is \$500 (20 x 5 pack of pies or 100 pies)

Ordering Via:

- Online form found here fergusonplarre.com.au/pie-fundraising
- Or order directly with the store

Please allow 7 business days between placing your order and your pickup date. Your local store will be in contact with you to confirm your order and arrange payment within 48 hours of placing your order.

Payment:

Must be made before collection or on the day of collection.

Payment Options:

Cash, Eftpos or Credit Card (no Cheques accepted).

Baked Fresh:

Our pies are made fresh daily. As with many products, they are best consumed within 4 days of pick up.

Storage:

Please store your pies in the refrigerator. All pies can be stored in the freezer, to be consumed later.

Cooking Instructions:

- Pre heat the oven to 180°C
- Place your pies on a lined baking tray
- Heat in the oven for 20-25mins

Fragile:

Please handle with care when distributing to your customers.

Promotional Material:

Download the posters and order forms here fergusonplarre.com.au/pie-fundraising