



EASTER FUNDRAISING PACK





EASTER FUNDRAISING

WITH FERGUSON PLARRE BAKEHOUSES

Raise money with our amazing fundraising packs

With over 120 years of family baking experience, Ferguson Plarre's Easter products represent a great way to help your members enjoy some premium, time-tested Hot Cross Buns while raising funds for your group, community or charity.

FERGUSON PLARRE BAKEHOUSES




fundraisers are perfectly suited to:

-  Schools
-  Sports Clubs
-  Community Groups
-  Charities

EASTER FUNDRAISING

WITH FERGUSON PLARRE BAKEHOUSES

Freshly baked, kid friendly Hot Cross Buns. All buns come bagged and ready on our easy-to-handle bun-board.

-  Our Traditional Hot Cross Buns contain more fruit than flour.
-  Our buns have been made with a time tested Plarre family recipe for over 50 years.
-  Every one of our buns are handcrafted, rolled and piped.

Our Hot Cross Buns freeze easily so you can boost your sales and encourage your fundraising partners to buy-up-big.



SIX EASY STEPS

FOR FUNDRAISING WITH FERGUSON PLARRE

Step 1 – Plan

Visit your local Ferguson Plarre Bakehouse to register your interest in Fundraising. Use our Fundraising Pack to create a cover letter, download our order form and book in your pick up date with your local Ferguson Plarre. You can find all information on our website at www.fergusonplarre.com.au/easter-fundraising

Step 2 – Distribution Dates

Work out the best date for your fundraisers to return their order forms to you. Remember to allow yourself enough time to collate orders and notify your local store within 1 week of the collection date.

Put all appropriate dates on the Order Collectors Form, photocopy and distribute to your Collectors to start taking / placing / recording orders.

Step 3 – Collect

Collect forms and money and tally order totals. Use the Master Order Form found on page 11 to record all orders. Create and send reminder notices if required.

Step 4 – Contact

Phone your local Ferguson Plarre with the final order by Friday 1st April. The earlier we get your orders the better!

Step 5 – Pick Up

Pick up your order and distribute to your customers – Be sure to follow our food safety instructions found on page 5 of this document.

Step 6 – Celebrate!

Celebrate your fundraising efforts with your members and inform them of the funds raised and how they will benefit your organisation.

Don't forget to set the date for your next Ferguson Plarre fundraiser.

Visit www.fergusonplarre.com.au/fundraising to find out more!

IMPORTANT INFO

ABOUT FUNDRAISING WITH FERGUSON PLARRE

Timing:

Buns are available daily from 25th Feb - 8th April 2021. Orders must be placed at least 1 week prior to pick up.

Minimum Orders:

10 dozen buns (can be a mix of all Hot Cross Bun flavours)

Payment:

Must be made on day of collection or earlier. Payment options include: cash, eftpos, or credit card. Cheques are not accepted.

Collect:

It is best to touch base with your local Ferguson Plarre Bakehouse a day prior to confirm your order collection. If possible, advise the time you intend to collect your order also. We recommend you distribute your orders on the same day as collection. Our Hot Cross Buns are baked fresh daily and are best consumed on the day of baking!

Delivery:

It is important that you time your pick up carefully. Distribute your orders as soon as possible after collection. Our buns are moist and soft, so please handle with care when distributing your orders.

Products should be delivered to your members within 2 hours of collection. When making your deliveries, make sure your vehicle is cool, or use an esky with ice blocks.

Storage:

Store your Hot Cross Buns in a cool place, away from sunlight. Our buns will last in an airtight container in the pantry for up to 3 days after opening.

Freeze 'em!

Our delicious buns will last in the freezer for up to 6 months, so they can be enjoyed throughout the year.

Feedback

At Ferguson Plarre Bakehouses we've been perfecting our recipes for over 120 years. We want to help you to deliver quality, delicious products and service that your customers will continue to buy to help raise funds for your group.

We'd love your feedback, so please don't hesitate to call us on 03 9336 3200 if you have any questions or suggestions for improvements.

PRICING TABLES



Pack of 6 Traditional Hot Cross Buns

Cost (incl GST) (per pack)	Suggested selling price	Profit to your organisation (per pack)
\$7.50	\$9.50	\$2



Pack of 6 Choc Chip Hot Cross Buns

Cost (incl GST) (per pack)	Suggested selling price	Profit to your organisation (per pack)
\$7.50	\$9.50	\$2



Pack of 6 White Chocolate & Raspberry Hot Cross Buns

Cost (incl GST) (per pack)	Suggested selling price	Profit to your organisation (per pack)
\$7.50	\$9.50	\$2



Pack of 6 Apple & Cinnamon Hot Cross Buns

Cost (incl GST) (per pack)	Suggested selling price	Profit to your organisation (per pack)
\$7.50	\$9.50	\$2



Pack of 6 Fruit (No Peel) Hot Cross Buns

Cost (incl GST) (per pack)	Suggested selling price	Profit to your organisation (per pack)
\$7.50	\$9.50	\$2

PROMO POSTERS

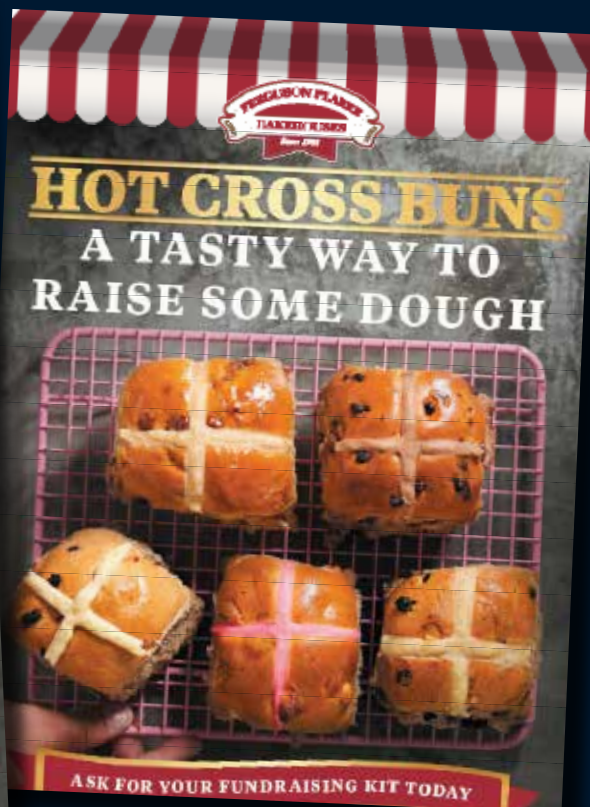
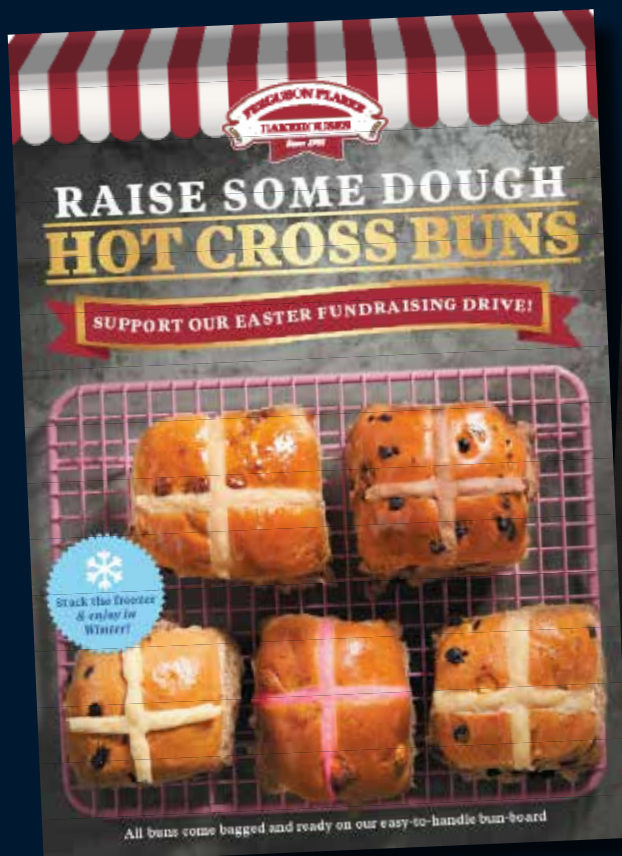
TO HELP YOU PROMOTE YOUR FUNDRAISER

Promotional Material

To help with your fundraising, we've created a Promotional poster which you can download - www.fergusonplarrre.com.au/easter-fundraising

You can print this yourself or alternatively, speak to your local store who can help organise colour posters for you to promote the fundraiser. We can print A4, A3, A2 and even A1!

They're completely FREE and will definitely help you raise exposure for your group and make your members hungry.



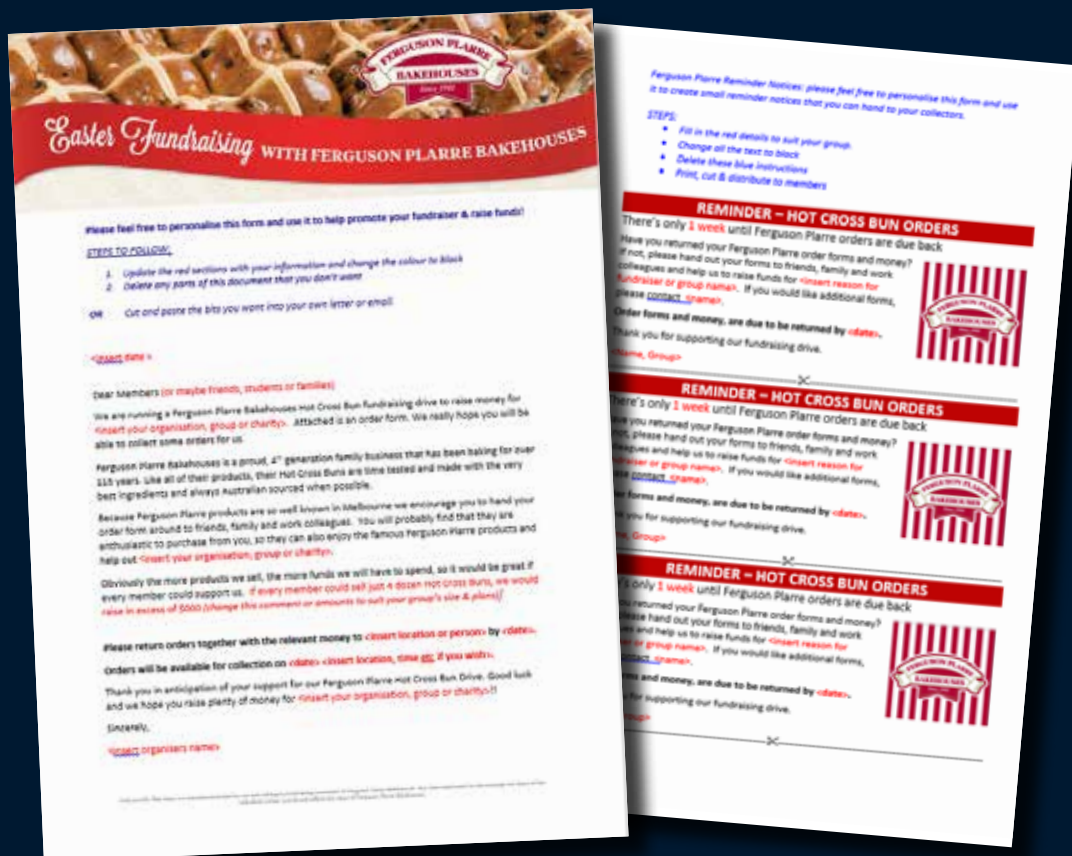
LETTERS & NOTICES

COVER LETTER & REMINDER NOTICES

To help make your Fundraiser super-easy, we've created an introductory Cover Letter and a Reminder Notice that you can customise and provide to your members.

Your local Ferguson Plarre Bakehouse can email these documents to you or you can download them yourself from our website.

Visit: www.fergusonplarre.com.au/easter-fundraising



ORDER COLLECTOR'S FORM



For more information about
FERGUSON PLARRE BAKEHOUSES
 please visit us at:
www.fergusonplarre.com.au

Your purchase is supporting

Your order will be available on / / 2022

COLLECTOR'S NAME & DETAILS	Traditional (Fruit) Hot Cross Buns (6 pk @ \$_____)		Choc Chip Hot Cross Buns (6 pk @ \$_____)		Apple & Cinnamon Hot Cross Buns (6 pk @ \$_____)		White Choc & Raspberry Hot Cross Buns (6 pk @ \$_____)		Fruit - No Peel Hot Cross Buns (6 pk @ \$_____)		TOTAL	PAID
	QTY	COST	QTY	COST	QTY	COST	QTY	COST	QTY	COST		
TOTAL												

✂️ Tear here ✂️

Please complete this section and return:

Traditional (Fruit) Hot Cross Buns (6pk @ \$_____)	Choc Chip Hot Cross Buns (6pk @ \$_____)	Apple & Cinnamon Hot Cross Buns (6pk @ \$_____)	White Choc & Raspberry Hot Cross Buns (6pk @ \$_____)	All Fruit, No Peel Hot Cross Buns (6pk @ \$_____)	TOTAL \$

To..... (Organiser's Details) By / / 2022 Phone Please supply (Purchaser's Details) Phone Attached is payment of \$

MASTER ORDER FORM



Your purchase is supporting

Your order will be available on / / 2022

For more information about
FERGUSON PLARRE BAKEHOUSES
 please visit us at:
www.fergusonplarre.com.au

COLLECTOR'S NAME & DETAILS	Traditional (Fruit) Hot Cross Buns (6 pk @ \$_____)		Choc Chip Hot Cross Buns (6 pk @ \$_____)		Apple & Cinnamon Hot Cross Buns (6 pk @ \$_____)		White Choc & Raspberry Hot Cross Buns (6 pk @ \$_____)		Fruit - No Peel Hot Cross Buns (6 pk @ \$_____)		TOTAL	PAID
	QTY	COST	QTY	COST	QTY	COST	QTY	COST	QTY	COST		
TOTAL												

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Please complete this section and return:

Traditional (Fruit) Hot Cross Buns (6pk @ \$_____)	Choc Chip Hot Cross Buns (6pk @ \$_____)	Apple & Cinnamon Hot Cross Buns (6pk @ \$_____)	White Choc & Raspberry Hot Cross Buns (6pk @ \$_____)	All Fruit, No Peel Hot Cross Buns (6pk @ \$_____)	TOTAL \$

To..... By / /2022 Phone Please supply Phone..... Attached is payment of \$
(Organiser's Details) (Purchaser's Details)