



# EASTER BUN-RAISING GUIDE



## HOT CROSS BUN FUNDRAISING ONE BUN AT A TIME

Spread joy and raise funds for your school, sports club, charity or community group with our Hot Cross Bun Fundraiser.

### HOW IT WORKS

It's simple, we sell 6 packs of our famous Hot Cross Buns to your organisation at a special price, and you on-sell the buns to your members at a higher price – the profit you make generates funds for your organisation. This year you will make \$2.50 for every pack sold!

#### Step 1 – Plan

Speak to your local Ferguson Plarre store to plan and book in your fundraiser. You'll need to plan carefully; think about the date you will collect the Hot Cross Buns and work backwards to plan how long you will need to raise awareness and collect orders from your community.

You can find your local store here [fergusonplarre.com.au/locations](https://fergusonplarre.com.au/locations).

#### Step 2 – Promote

Tell your community about your Hot Cross Bun Fundraiser and distribute order forms so they can tell you how many packs of Hot Cross Buns they want to buy.

We recommend you create a letter to attach to the order form to explain why you're raising money and promote your fundraiser around your community with posters and flyers.

We have created social media sized artwork to use on your Instagram and Facebook pages.

We have created some materials to help you. You can find them here [fergusonplarre.com.au/easter-fundraising](https://fergusonplarre.com.au/easter-fundraising).

#### Step 3 – Collect

Collect all the order forms and payments from your community, you can use our master order form to count and create a record of all individual orders. You'll need this to ensure you deliver the right buns to the right people!

You can also use Trybooking to collect fundraising orders and payment. You can find a how to guide here [learn.trybooking.com/hc/en-us/articles/360002789353-Setting-up-to-sell-merchandise](https://learn.trybooking.com/hc/en-us/articles/360002789353-Setting-up-to-sell-merchandise).

#### Step 4 – Place Your Order

Place your master order online or directly with your local store at least 7 days before you need to collect your buns.

#### Step 5 – Collect and Distribute

Collect your Hot Cross Buns from your local store on your chosen day and distribute to your fundraisers. You can make payment on the collection day or any time before.





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## FUNDRAISING PRODUCTS

This year we've chosen our Hot Cross Buns to help you raise money. They come in two fabulous flavours.



Our famous Traditional Hot Cross Buns are packed full of currants & sultanas, and made with orange juice to ensure that they are even sweeter than ever.



Our Choc Chip Hot Cross Buns are baked fresh each day for a delicious Easter treat and are packed with lots of milk, white and dark chocolate chips.

## PRICING

The "cost to your group" is the price locked in when you hit the \$375 order mark and the 'suggested selling price' is what we recommend you sell the products for when fundraising.

Minimum Order	Cost to your Group (per 6 pack)	Suggested Selling Price (per 6 pack)	Profit to your Organisation (per 6 pack)	Minimum Profit to your Organisation
\$375 or 50 packs of buns	\$7.50	\$10.00	\$2.50	\$125



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## KEY INFORMATION

### Timing:

Orders must be placed at least 7 days prior to pick up.

### Key Dates:

Earliest pick up day: 05/02/2025.

Last day to order: 09/04/2025.

Last day to pick up: 16/04/2025.

### Minimum Orders:

The minimum order value is \$375  
(50 x 6 pack of Hot Cross Buns)

### Payment:

Must be made before collection or on the day of collection.

### Payment options:

Cash, Eftpos or Credit Card  
(no Cheques accepted)

### Storage:

Leave in a cool dark spot - Don't refrigerate or leave in the sunlight. Make sure your vehicle is cool when picking up the Hot Cross Buns.

Each pack of buns will be packaged in bags.

### Shelf Life:

Our Hot Cross Buns have a 2 day shelf life or can be placed in the freezer.

### Ordering:

- Online form found here

**[fergusonplarre.com.au/easter-fundraising](https://fergusonplarre.com.au/easter-fundraising).**

- Or order directly with your local store

Please allow 7 business days between placing your order and your pick-up date. Your local store will be in contact with you to confirm your order and arrange payment within 48 hours of placing your order.

### Baked fresh:

Our Hot Cross Buns are baked fresh daily. As with many products, they are best consumed within 2 days of pick up.

### Fragile:

Please handle with care when distributing to your customers.

### Promotional Material:

- Download the posters and order forms here **[fergusonplarre.com.au/easter-fundraising](https://fergusonplarre.com.au/easter-fundraising)**.