



Fundraising

PUTTING THE FUN INTO FUNDRAISING



Fundraising

WITH FERGUSON PLARRE BAKEHOUSES

Raise money with our amazing Fundraising Packs

With over 115 years of baking, FERGUSON PLARRE BAKEHOUSES savoury products represent a great way to help your members enjoy award winning Pies, Tiddly Oggies, Sausage Rolls, Cakes, Donuts and Lamingtons whilst raising funds for your group, community or charity.

FERGUSON PLARRE BAKEHOUSES

fundraisers are perfectly suited to:



Schools



Sports Clubs



Community Groups



Charities

Award Winning

PIES, TIDDLY OGGIES & SAUSAGE ROLLS

We've been baking scrumptious Pies, Tiddly Oggies & Sausage Rolls for over a century. All products are still baked under the keen eye of 4th generation baker Michael Plarre and all of our savouries are award winners:



Victoria's Best Sausage Roll as judged at the Victorian Baking Show



Australia's Best Pasties (Tiddly Oggies) as judged at The Great Aussie Pasty Competition



Award winning Pie range as judged at The Great Aussie Pie Competition

All of our savouries are freezable so you can promote and sell them to your customers in volume and with confidence.



Six Easy Steps

FOR FUNDRAISING WITH FERGUSON PLARRE

Step 1 – Plan

Choose one product that you would like to promote as part of your fundraising drive. Plan the date to receive your products and call to book the date with your local FERGUSON PLARRE. Create a Cover Letter to give to your members if required or use the template provided by Ferguson Plarre.

Step 2 – Dates & Distribution

Work out the date that forms need to be returned to you by. Allow yourself enough time to collate orders and notify your local Ferguson Plarre within 3 days of the collection date.

Put all appropriate dates on the Orders Collector Form then photocopy and distribute this Form to your students /members to start collecting orders.

Step 3 – Collect

Collect forms & money and start to tally all totals. Be sure to double check all orders before placing a Master Order. We need to charge you for what you've ordered. Use the Master Order Form provided to record all orders. If you need to send out reminder notices, please feel free to use the template provided.

Step 4 – Contact

Phone your final order through to your local FERGUSON PLARRE BAKEHOUSE

Step 5 – Pick Up

Pick up your order and distribute to your customers – Be sure to follow our food safety instructions

Step 6 – Count your money & set a date for the next one!

Count your funds, celebrate with your team and set the date for your next Ferguson Plarre fundraiser!



Important Info

ABOUT FUNDRAISING WITH FERGUSON PLARRE

Timing:

All year round - Our fundraisers are available all year round. Orders must be placed at least 3 business days prior to pick up

Minimum Orders:

A minimum order of \$100 applies

Payment:

Must be made on day of collection or earlier.

Payment options:

Cash, Eftpos or Credit Card (no Cheques accepted)

Baked fresh:

Our cakes & savouries are made fresh daily. If refrigerated, they are best consumed within 3 days of order. If frozen, they can be

kept for up to 6 months.

Storage:

Refrigerate for 3 days (then consume) or freeze for up to 6 months.

Fragile:

Please handle with care when distributing.

Freezable:

Our savouries are perfect for the freezer so they can be enjoyed throughout the year.

Delivery:

It is important that you time your pickup carefully. Distribute your orders as soon as you pick them up. Make sure your vehicle is cool or use an esky with ice blocks. Products should be delivered to your members/customers within 2 hours of pickup.

Feedback – We always want to get better!

At FERGUSON PLARRE BAKEHOUSES we've been perfecting our recipes for over 115 years. We want to help you to deliver quality, delicious products & service that your customers will continue to buy, fundraising drive after fundraising drive.

We'd love your feedback, so please don't hesitate to call us on **03 9336 3200** if you have any questions or email us at customer@fergusonplarre.com.au to send us your suggestions for improvements.

Pricing Tables

CHOOSE ONE PRODUCT FOR YOUR FUNDRAISING DRIVE



Pack of 5 Lunch Sized Beef Pies

Cost to your group (incl GST)	Suggested selling price to your customers	Profit to your organisation (per pack)
\$19.20	\$24.00	\$4.80



Pack of 5 Lunch Sized Tiddly Oggies

Cost to your group (incl GST)	Suggested selling price to your customers	Profit to your organisation (per pack)
\$19.20	\$24.00	\$4.80



Pack of 6 Lunch Sized Sausage Rolls

Cost to your group (incl GST)	Suggested selling price to your customers	Profit to your organisation (per pack)
\$19.20	\$24.00	\$4.80



Pack of 10 Party Pies

Cost to your group (incl GST)	Suggested selling price to your customers	Profit to your organisation (per pack)
\$19.20	\$24.00	\$4.80

Pricing Tables

CHOOSE ONE PRODUCT FOR YOUR FUNDRAISING DRIVE



1 x Carrot Cake

Cost to your group (incl GST)	Suggested selling price to your customers	Profit to your organisation (per pack)
\$10.55	\$13.20	\$2.65



1 x Orange & Poppyseed Cake

Cost to your group (incl GST)	Suggested selling price to your customers	Profit to your organisation (per pack)
\$10.55	\$13.20	\$2.65



1 x Butter Cake

Cost to your group (incl GST)	Suggested selling price to your customers	Profit to your organisation (per pack)
\$10.55	\$13.20	\$2.65



1 x Family Beef Pie

Cost to your group (incl GST)	Suggested selling price to your customers	Profit to your organisation (per pack)
\$12.10	\$15.10	\$3.00

Pricing Tables

CHOOSE ONE PRODUCT FOR YOUR FUNDRAISING DRIVE



1/2 Dozen Classic Lamingtons

Cost to your group (incl GST)	Suggested selling price to your customers	Profit to your organisation (per pack)
\$20.00	\$25.00	\$5.00



1 x Apple Teacake

Cost to your group (incl GST)	Suggested selling price to your customers	Profit to your organisation (per pack)
\$10.55	\$13.20	\$2.65



1 x Orange Rough Cake

Cost to your group (incl GST)	Suggested selling price to your customers	Profit to your organisation (per pack)
\$10.55	\$13.20	\$2.65

Promo Posters

TO HELP YOU PROMOTE YOUR FUNDRAISER

Promotional Material

We've provided you with **2 Promo Posters** on pages 4 & 5 of this PDF. You can print them yourself or alternatively, email us at marketing@fergusonplarre.com.au if you'd like colour posters to help with your Fundraising drive. We can print A4, A3, A2 and even A1!

They're completely **FREE** and will definitely help you raise exposure for your group and make your members hungry.



Letters & Notices

COVER LETTER & REMINDER NOTICES

To help make your Fundraiser super-easy, we've created an introductory **Cover Letter** and a **Reminder Notice** that you can customize and provide to your members.

These can be emailed to you by your local Ferguson Plarre store or downloaded directly from our website at www.fergusonplarre.com.au/fundraising

